

What is a Creator Portfolio?

It is a letter of introduction for any company and brand. Your portfolio represents you, your work, and your experience as a content creator.

Why Do You Need It?

A portfolio is necessary for the digital age for content creators if they want to make themselves known and get more work.

What Tools Can You Use to Create a Portfolio?

Canva | Google Drive | Google Docs

5 Critical Components to Include In Your Portfolio

- Cover Photo
- Demographic /Niche
- Examples
- Call to Action
- Testimonials

Top Creator Portfolio Examples

You will find ahead the portfolios of the best content creators in town

Melissa B. Clarke

Melissa is a UGC creator from South Africa who is ahead of her game by creating videos for Beauty, Travel, Products, Food, and Technology.



www.canva.com/design/DAFA8501T9k/fBJUSp1xeVmRHFwBpF3MLg/view?website#4:home

Shaylene Bain

Shaylene is a UGC creator from Canada who creates videos for Beauty, Travel, Products, and Food.



<https://shaylenebain.my.canva.site/>

Charlotte Thomas

Charlotte is a UGC creator from the UK who creates videos for Fashion, Beauty, Travel, Products (e.g. unboxing, amazon reviews), and Food.



<https://www.instagram.com/p/CSUwtuMgoSc>

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Laksmiwati Yulia

Laksmi is a UGC creator from Indonesia who creates videos for Fashion, Beauty, and Art.



<https://www.instagram.com/laksmiyulia.portfolio/>

Natalia Ugalde

Natalia is a UGC creator from the UK who creates videos for Fashion, Beauty, Products (e.g. unboxing, amazon reviews), and Food.



<https://www.instagram.com/natymetal/>

Marie-Stella Makoumbou

Marie is a UGC creator from Canada who creates videos for Fashion, Beauty, Products (e.g. unboxing, amazon reviews), and Food.



[https://www.canva.com/design/DAFAUcoPR60/DldmeOr61XB314oGe2yXtg/view?
utm_content=DAFAUcoPR60&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink#3](https://www.canva.com/design/DAFAUcoPR60/DldmeOr61XB314oGe2yXtg/view?utm_content=DAFAUcoPR60&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink#3)

Demi Jones

Demi is a UGC creator from Canada who creates videos for Fashion, Beauty, and App-based content.



<https://demijones.my.canva.site/>

Tasha Hillman

Tasha is a UGC creator from Canada who creates videos for Fashion, Beauty, and Travel



<https://www.instagram.com/p/CesV-hoMKqn/>

Adetutu

Adetutu is a UGC creator from the UK who creates videos for Fashion, Beauty, Travel, Products (e.g. unboxing, amazon reviews), Food, Business, and Entrepreneurship.



<https://www.canva.com/design/DAFELdYDJCI/le9WFmj4otROTVtWzFJNgA/view?>

Michelle Solomon

Michelle is a UGC creator from the USA who creates videos for Fashion, Beauty, Travel, Products (e.g. unboxing, amazon reviews), and Food.



<https://www.instagram.com/michellesolomonart/>

That's All Folks!

We have a growing network of creators, the above given were our hand-picked gems that are best at what they do!